UTILITY PATENT APPLICATION TRANSMITTAL

Attorney Docket No.		P05033			
First Inventor	Chris CHEN				
Title	MOVING-LOOP				
	ADVE	ERTISEMENT DEVICE			
	WITH	SELF STOPPING AND			
	SMOOTHING ELEMENTS				
Express Mail Lab	el No.				

2387 U.S. PTO 10/829360	042204
2238 10,	

APPLICATION ELEMENTS	Address to: Mail Stop Patent Application					
See MPEP chapter 600 concerning utility patent application contents.	Commissioner for Patents					
	PO Box 1450 Alexandria, VA 22313-1450					
1. [X] Fee Transmittal Form (e.g., PTO/SB17)						
2. [X] Applicant claims small entity status	large table or computer program					
3. [X] Specification (Total Pages 13_)	8. [] Nucleotide and/or Amino Acid					
Descriptive title of the invention	Sequence Submission					
Cross Reference to Related Applications	a. [] Computer Readable Form (CRF)					
Statement Regarding Fed Sponsored R & D	b. Specification Sequence Listing on					
Reference to sequence listing, a table,	i. [] CD-ROM or CD-R (2 copies);or					
or a computer program listing appendix	ii. [] Paper					
Background of the Invention	c. [] Statements verifying identity of					
Brief Summary of the Invention	above conies					
 Brief Description of the Drawings (if filed) 	Accompanying Application Parts					
Detailed Description	9. [] Assignment Papers (cover sheet &					
• Claim(s)	document(s)) 10. [] 37 CFT 3.73(b) Statement (When					
Abstract of the disclosure To a life the disclosure						
4. [X]Drawing(s) (35 U.S.C. 113) Total Sheets	11 []Dower of Attorney					
5. [X]Oath or Declaration Total Sheets	S—1— 12. [] English Translation Document					
A. [X] Newly executed	13. []Information Disclosure Statement					
B. [] Copy from a prior application	(PTO-1449) [] Copies of IDS citations					
(for continuation/divisional with Box 18 con						
i. [] DELETION OF INVENT Signed statement attached deleting	to []common copy of the common co					
inventor(s) name in the prior applicat	ion. 16. [] Nonpublication Request under 35 U.S.C. 122					
6. [] Application Data Sheet (see 37CFR 1	1.76) 17. []Other					
18. If a CONTINUING APPLICATION, check appropriate box, and supply the requisite information						
below and in the first sentence of the specification following the title, or in an Application Date Sheet under 37						
CFR 1.76:						
[]Continuation []Divisional []Continuation-in-part (CIP) of prior application No.:						
Prior Application information: Examiner Art Unit Art Unit						
For CONTINUATION OR DIVISIONAL APPS only; The entire disclosure of the prior application, from which an oath or declaration is supplied under Box 5b, is considered a part of the disclosure of the accompanying continuation or division application and is						
hereby incorporated by reference. The incorporation <u>can only</u> be relied upon when a portion has been inadvertently omitted from the submitted						
	application parts. 19. CORRESPONDENCE ADDRESS					
[X] Customer Number: 000040401 OR Correspondence address below						
Name HERSHKOVITZ & ASSOCIATES						
Address 1725 I STREET, N.W.						
SUITE 300						
City WASHINGTON State DC	Zip Code 20006					
	323-9330 Fax 703-323-6617					
Name (Type/Print) ABRAHAM HERSHKOVITZ						
Signature Alexhon	Date APRIL 22, 2004					

Signature

PTO/SB/17 (10-03)

Approved for use through 0 /31/2006. OMB 0651-0032
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE
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TRANSMITTAL for FY 2004

Effective 10/01/2003. Patent fees are subject to annual revision.

X Applicant claims small entity status. See 37 CFR 1.27

(\$) 385 TOTAL AMOUNT OF PAYMENT

Complete if Known			
Application Number			
Filing Date	Concurrently herewith		
First Named Inventor	Chris CHEN		
Examiner Name			
Art Unit			
Attorney Docket No.	P05033		

METHOD OF PAYMENT (check all that apply)	FEE CALCULATION (continued)					
Check Credit card Money Other None	3. ADDITI	3. ADDITIONAL FEES				
Order U	Large Entity	Small Entity	•	1		
X Deposit Account: Deposit	Fee Fee Code (\$)	Fee Fee Code (\$)	Fee Description	Fee Pald		
Account 50-2929	1051 130	2051 65	Surcharge - late filing fee or oath			
Deposit Account HERSHKOVITZ & ASSOCIATES	1052 50	2052 25	Surcharge - late provisional filing fee or cover sheet			
Name	1053 130	1053 130	Non-English specification	├		
The Director is authorized to: (check all that apply) K Charge fee(s) indicated below K Credit any overpayments	1812 2,520	1812 2,520	For filing a request for ex parte reexamination	├		
X Charge any additional fee(s) or any underpayment of fee(s)	1804 920	1804 920	Requesting publication of SIR prior to Examiner action			
Charge fee(s) indicated below, except for the filing fee	1805 1,840°	1805 1,840	Requesting publication of SIR after			
to the above-identified deposit account.		2054 55	Examiner action			
FEE CALCULATION	1251 110	2251 55	Extension for reply within first month Extension for reply within second month			
1. BASIC FILING FEE	1252 420	2252 2 0				
Large Entity Small Entity	1253 9 0	2253 4	Extension for reply within third month			
Fee Fee Fee Fee Fee Description Fee Paid Code (\$)	1254 1,4 0	2254 7	Extension for reply within fourth month			
1001 770 2001 385 Utility filing fee 385	1255 , 0	2255 1,00	5 Extension for reply within lifth month			
1002 340 2002 170 Design filing fee	1401 3 0	2401 16	Notice of Appeal			
1003 530 2003 2 5 Plant filing fee	1402 3 0	2402 16	Filing a brief in support of an appeal			
1004 770 2004 38 Reissue filing fee	1403 20	2403 14	Request for oral hearing			
1005 160 2005 80 Provisional filing fee	1451 1,510	1451 1,51	Petition to institute a public use proceeding	L		
	1452 110	2452 5	5 Petition to revive - unavoldable			
	1453 1, 30	2453 6	Petition to revive - unintentional	 		
2. EXTRA CLAIM FEES FOR UTILITY AND REISSUE	1501 1, 30	2501 6	Utility issue fee (or reissue)			
Extra Claims below Fee Paid	1502 4 0	2502 2	Design issue fee			
Total Claims = X = X	1503 6 0	2503 3	Plant issue fee			
Independent3** = X =	1460 130	1460 13	0 Petitions to the Commissioner			
Multiple Dependent =	1807 50	1807 5	50 Processing fee under 37 CFR 1.17(q)			
Large Entity Small Entity	1806 180	1806 18	30 Submission of Information Disclosure Stmt			
Fee Fee Fee Fee Description Code (\$)	8021 40	1	Recording each patent assignment per property (times number of properties)			
1202 18 2202 9 Claims in excess of 20	1809 7 0	2809 3	Filing a submission after final rejection			
1201 86 2201 43 Independent claims in excess of 3			(37 CFR 1.129(a))	 		
1203 290 2203 145 Multiple dependent claim, if not paid	1810 7 0	2810 3	For each additional invention to be examined (37 CFR 1.129(b))			
1204 86 2204 43 ** Reissue independent daims over original patent	1801 7 0	2801 3	Request for Continued Examination (RCE)			
1205 18 2205 9 ** Reissue claims in excess of 20 and over original patent	1802 900	1802 9	00 Request for expedited examination of a design application			
	Other fee (s	pecify)				
SUBTOTAL (2) (\$)	11	*Reduced by Basic Filing Fee Paid SUBTOTAL (3) (\$)				
"or number previously paid, if greater; For Reissues, see above						
SUBMITTED BY (Complete (if applicable)) Registration No. 45, 204 Telephone, 703, 233, 0330						
Name (Print/Type) ABRAHAM HERSHKOVITZ	(Attorne	v/Agent)		3-9330		
Signature VIII - VIII			Date 4/22/	04		

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This collection of information is required by 37 CFR 1.17 and 1.27. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.